



2024 BWLA SPRING FUNDRAISER AND LUNCHEON

Celebrating Chief Legal Officers - Charting a Course for Change

APRIL 25, 2024
167 GREEN
167 N. GREEN STREET
CHICAGO, IL 60607



BWLA OF GREATER CHICAGO, INC.



2024 BWLA FUNDRAISER AND SPRING LUNCHEON

The Black Women Lawyers' Association of Greater Chicago, Inc. invites members, supporters, and allies to our 2024 Spring fundraiser as we honor changemakers in the legal profession. Our theme this year is **Celebrating Chief Legal Officers - Charting a Course for Change.**

The 2024 BWLA Spring Fundraiser and Luncheon is a celebration of the corporate and general counsels working to improve the diversity and inclusion efforts of law firms and companies across the globe. For years, the DEI efforts of these institutions have been minimal, especially after the dismantling of affirmative action. As a result, corporate and general counsels have not only demanded measurable results from the companies and law firms they partner with, but they are championing the movement by offering resources, assistance, and guidance to help create a course for real change in the legal industry.

At this year's Spring fundraiser, our goal is to highlight, uplift, and support these champions as they work to transform the legal profession into a sustainable and equitable environment that ensures more leadership, development, and partnership opportunities for diverse talent, especially Black women lawyers who are often the most overlooked.



BWLA SPONSORSHIP OPPORTUNITIES

We invite your organization to partner with us for this momentous event. We are proud to offer several sponsorship and advertising opportunities. You'll find an overview of those opportunities included for your review. Please confirm your support by no later than March 31, 2024, to ensure your company or firm is recognized in our advertisements. If none of those work for you and you're interested in other ways to support this impactful event, please contact our [fundraiser chairs](#).



OVERVIEW OF SPONSORSHIP OPPORTUNITIES

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SPONSORSHIP LEVEL	DONATION
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TITLE SPONSOR	\$25,000
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- Exclusive recognition as Title Sponsor;
- An opportunity to give remarks at the 2024 Annual Fundraiser;
- Year-round recognition as a Title Sponsor of the 2024 Annual Fundraiser on the BWLA website and at BWLA events (including, but not limited to, the electronic newsletter, luncheons, and other BWLA events) during the 2024-2025 bar year;
- Prominent full-page color ad in the 2024 Annual Fundraiser Program Book;
- One (1) VIP placement table for ten (10) attendees at the 2024 Annual Fundraiser;
- Sponsorship of up to five (5) hardship tickets for the 2024 Annual Fundraiser to diverse law students and/or newly admitted attorneys who could not otherwise afford to attend;
- Individual sponsor recognition (via promotional materials) at the pre or post-2024 Annual Fundraiser events (the Opening Reception, VIP Reception);
- Early recognition as a 2024 Title Sponsor of the 2024 Annual Fundraiser in promotional materials;
- Prominent recognition as a Title Sponsor of the 2024 Annual Fundraiser and signage at all 2024 Annual Fundraiser events;
- Up to ten (10) 2024-2025 BWLA memberships for attorneys of your firm or corporation; and
- Free access for up to seven (7) attendees at a BWLA Signature Event.



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SPONSORSHIP LEVEL

DONATION

DIAMOND SPONSOR

\$20,000

- Year-round recognition as a Diamond Sponsor of the 2024 Annual Fundraiser on the BWLA website and at BWLA events (including, but not limited to, the electronic newsletter, luncheons, and other BWLA events) during the 2024-2025 bar year;
- Prominent full-page color ad in the 2024 Annual Fundraiser Program Book;
- One (1) VIP placement table for ten (10) attendees at the 2024 Annual Fundraiser;
- Sponsorship of up to five (5) hardship tickets for the 2024 Annual Fundraiser to diverse law students and/or newly admitted attorneys who could not otherwise afford to attend;
- Opportunity to speak at one of the pre or post-2024 Annual Fundraiser events (the Opening Reception, VIP Reception);
- Early recognition as a 2024 Diamond Sponsor of the 2024 Annual Fundraiser in promotional materials;
- Recognition as a Diamond Sponsor of the 2024 Annual Fundraiser and signage at all 2024 Annual Fundraiser events;
- Up to ten (10) 2024-2025 BWLA memberships for attorneys of your firm or corporation; and
- Free access for up to seven (7) attendees at a BWLA Signature Event.



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SPONSORSHIP LEVEL

DONATION

PLATINUM SPONSOR

\$15,000

- Year-round recognition as a Platinum Sponsor of the 2024 Annual Fundraiser on the BWLA website and at BWLA events (including, but not limited to, the electronic newsletter, luncheons, or other BWLA events) during the 2024-2025 bar year;
- Full-page color ad in the 2024 Annual Fundraiser Program Book;
- One (1) VIP placement table for six (6) attendees at the 2024 Annual Fundraiser;
- Sponsorship of up to three (3) hardship tickets for the 2024 Annual Fundraiser to diverse law students and/or newly admitted attorneys who could not otherwise afford to attend;
- Early recognition as a Platinum Sponsor of the 2024 Annual Fundraiser in promotional materials;
- Recognition as a Platinum Sponsor of the 2024 Annual Fundraiser and signage at the 2024 Annual Fundraiser;
- Up to six (6) 2024-2025 BWLA memberships for attorneys of your firm or corporation; and
- Free access for up to five (5) attendees at a BWLA Signature Event.



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DONATION

GOLD SPONSOR

\$10,000

- Year-round recognition as a Gold Sponsor of the 2024 Annual Fundraiser on the BWLA website and at BWLA events (including, but not limited to, the electronic newsletter, Luncheons, or other BWLA events) during the 2024-2025 bar year;
- Half-page color ad in the 2024 Annual Fundraiser Program Book;
- One (1) VIP placement table for four (4) attendees at the 2024 Annual Fundraiser;
- Sponsorship of up to two (2) hardship tickets for the 2024 Annual Fundraiser to diverse law students and/or newly admitted attorneys who could not otherwise afford to attend;
- Early recognition as a Gold Sponsor of the 2024 Annual Fundraiser in promotional materials;
- Recognition as a Gold Sponsor of the 2024 Annual Fundraiser and signage at all 2024 Annual Fundraiser events;
- Up to four (4) 2024-2025 BWLA memberships for attorneys of your Firm or Corporation; and
- Free access for up to three (3) attendees at a BWLA Signature Event.



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SPONSORSHIP LEVEL

DONATION

SILVER SPONSOR

\$6,000

- Year-round recognition as a 2024 Silver sponsor of the 2024 Annual Fundraiser on the BWLA website and at BWLA events (including, but not limited to, the electronic newsletter, Luncheons, or other BWLA events) during the 2024-2025 bar year;
- Quarter-page color ad in the 2024 Annual Fundraiser Program Book;
- One (1) VIP placement table for two (2) attendees at the 2024 Annual Fundraiser;
- Sponsorship of up to two (2) hardship tickets for the 2024 Annual Fundraiser to diverse law students and/or newly admitted attorneys who could not otherwise afford to attend;
- Early recognition as a Silver Sponsor of the 2024 Annual Fundraiser in promotional materials;
- Prominent recognition as a Silver Sponsor of the 2024 Annual Fundraiser and signage at all 2024 Annual Fundraiser events;
- Up to two (2) 2024-2025 BWLA memberships for attorneys of your firm or corporation; and
- Free access for two (2) attendees at a BWLA Signature Event.



OVERVIEW OF ADVERTISEMENT PACKAGES

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AD PLACEMENT	COST
FRIEND OF BWLA	\$2,000
<ul style="list-style-type: none">• Full-page black and white ad in the 2024 Annual Fundraiser Program Book• Display of logo on all signage at the Fundraiser; and• Recognition as Friend of BWLA on the BWLA website for the remainder of the 2024 calendar year	
SUPPORTER OF BWLA	\$1,500
<ul style="list-style-type: none">• Prominent half-page black and white ad in the 2024 Annual Fundraiser Program Book;• Recognition and listing of company name on all signage at the Fundraiser; and• Recognition as Supporter of BWLA on the BWLA website for the remainder of the 2024 calendar year	
PATRON OF BWLA	\$1,000
<ul style="list-style-type: none">• Quarter-page black and white ad in the 2024 Annual Fundraiser Program Book• Recognition and listing of company name on all signage at the Fundraiser; and• Recognition as Patron of BWLA on the BWLA website for the remainder of the 2024 calendar year	

2024 BWLA SPONSORSHIP REGISTRATION FORM



BWLA SPONSORSHIP REGISTRATION FORM

Please list your name as you would like for it to appear on conference materials.

Contact Information

Firm/Company Name

Mobile Number

Contact Person

Office Number

Title

Email

Address

Sponsorship Level

Title

Friend of BWLA

Diamond

Supporter of BWLA

Platinum

Patron of BWLA

Gold

Silver

All checks are to be made payable to The Black Women Lawyers' Association of Greater Chicago, Inc. Please submit a completed sponsorship form and conference registrations to administrator@bwla.org. **Please mail your sponsorship check to BWLA** at: 321 S. Plymouth Ct. Chicago, IL 60604 or e-mail administrator@bwla.org if you want to pay via ACH.

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